### Are you on the brink of delivering market-mature innovation?

- Is your business-driven innovation bound to give Europe's industry a boost by triggering value creation that will make Europe more competitive?
- Are you convinced that your innovation project will stand out of the crowd and deserve EU support to unlock its full **commercial** potential?
- Are you willing to close the innovation cycle by forming a team of minimum 3, maximum 5 international partners in order to finish the job and head straight to the market?

Are you still looking for support in the home stretch towards the market launch and do you still need:

- ...financing to refine your concept into a groundbreaking product, service or business model that works?
- ...innovation partners to complement your strategy or skills and competences to make the difference that matters on the market?
- ...EU-wide promotion of your innovative business activities, which can help you to tap into new market and financing opportunities?

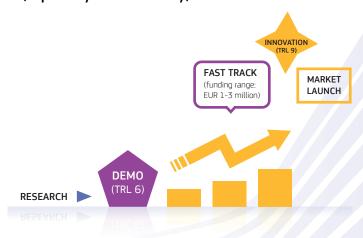
Then go for the **FTI Pilot**, € 200 million in EU funding to support innovation in the fast-lane!

- Visit the Horizon 2020 Participant Portal, and check out the FTI pilot call
- Select your partners & prepare your business plan
- Only the very **best ideas** will receive EU funding

The FTI Pilot will be implemented in 2015-2016 as a new initiative under Horizon 2020, the EU Framework Programme for Research and Innovation.

The Fast Track to Innovation Pilot in Horizon

2020 promotes any innovation activities close-tothe-market and is open to all types of participants (especially from industry).



#### IT OFFERS...

- ✓ Sizeable funding to give real innovation a final boost before market entry;
- ✓ Open access to all types of entities in particular industry – and to all types of innovation projects under Horizon 2020:
- ✓ Speedy processing of business innovation proposals;
- √ High visibility and prestige for participants.

The FTI Pilot could become your business accelerator! Find out more at http://ec.europa.eu/research/fti-pilot



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Fast Track to

# Innovation Pilot

(2015-2016)

Research and Innovation

## Fast Track to Innovation Pilot

THE UI TIMATE BOOST FOR OUTSTANDING BUSINESS INNOVATORS WITH A NEED FOR SPEED.

#### PREPARE YOUR PROPOSAL

Build your industry-intensive consortium\* minimum 3 partners - maximum 5 partners (all based in the EU and / or in Horizon 2020 associated countries)



Outstanding Business Innovation Concept (high-readiness level / TRL 6, meaning demonstrated in a relevant environment)

Continuous open call until end 2016

6 months time-to-grant

#### **DEVELOP YOUR INNOVATION**

Receive an EU grant of EUR 1 million to 3 million (70% of funding, 100% of funding for non-profit entities)

From Mature R&D Demonstration Market-Oriented R&D to Market-Mature Innovation

#### HIT THE MARKET!

Start your commercial activities



The Market Market-Maturity to Market



Market-ready result (finished product, service, process/ TRL 9)

12-24 months for implementation

At most 36 months from grant to market

\*In a consortium with 3 or 4 partners, at least 2 should be industry, and in a consortium with 5 partners, at least 3; alternatively at least 60% of the project budget should be allocated to industry (i.e. private for profit entities)

... AND EAGER TO COMPETE ON GLOBAL MARKETS...!

#### **ACTIVITIES SUPPORTED**

Systems validation in real working conditions - Testing - Piloting - Business model validation - Standard setting - Pre-normative research - EU quality label

#### **GET READY TO PARTICIPATE NOW VIA**