

The Walloon Creative District always on the European map !



Wallonia (through Public Service of Wallonia/DGO6) is partner of the Creadis3 projects (Smart Creative Districts) financed by ERDF in the framework of the INTERREG V Europe programme.

Smart Creative Districts is a European initiative in the field of Cultural and Creative Industries (CCI) that links six territories of the European Union: Central Finland, Emilia Romagna, Wallonia, Slovak Republic, Western Greece and Basque Country. The Department of Language Policy and Culture of the Basque Government leads the project, which will be implemented between 2017 and 2021.

This initiative will align territorial public policy agendas to achieve an innovative development of the CCIs which will contribute to the economic development.

Creadis 3 will make Euskadi a reference in a field of growing importance in the European economy and will help to improve its cultural policies.

As a follow-up of the labelization by the European Commission of Wallonia as a « European Creative District » (2013-2015), the Creadis3 project will allow Wallonia to embed further its position as “large scale demonstrator” of a development strategy based on creative economy.

The Creadis 3 project was born with the main objective of aligning territorial public policy agendas to support the development of more efficient CCI policies in territories aiming to generate innovation and economic development around cultural policies. Therefore, the project aspires to improve institutional governance and boost CCIs contribution to regional development. To that end, the main objective is declined in 6 sub-objectives:

- Foster multi-level administrative collaboration across the territory to enable better synergies between the different authorities in charge of CCIs
- Articulate better culture and economic policies for effective CCIs innovation policies
- Support international territorial attractiveness to increase investment in the creative potential of the region and retain talents/creative entrepreneurs
- Improve cross collaborations within the local ecosystem of hubs, labs, clusters, incubators, universities, science parks etc.
- Improve cross fertilization across culture and technology sectors to trigger spill-over effects
- Support the internationalization of SMEs through capacity building and new business models of research and innovation infrastructure and capacities.

More info : <https://www.interregeurope.eu/creadis3>